

PRESS RELEASE

INSPIRED MEETINGS™ AT SOFITEL

'INSPIRED BY YOU, STAGED BY US'

Global luxury hospitality leader, Sofitel Luxury Hotels is introducing a remarkable new program that will draw corporate decision-makers and meetings & events planners for memorable, chic, and bespoke events.

InspiredMeetings™ encourages Sofitel meeting and event clients to embrace their own creative vision in their event conceptualization combined with the savoir faire of the Sofitel Inspired Meetings teams, to deliver exquisite and memorable events with the renowned French flair of the Sofitel Luxury Hotels. The InspiredMeetings™ team is prepared to stage any type of event from large scale conferences to intimate parties where clients are welcome to experiment with even the most unconventional requests.

Event clients are first welcomed by the InspiredMeetings™ Planner where consultancy and personalization of the client's needs will be followed through with the support of InspiredMeetings™ Coordinator, and an integrated team of key hotel personnel. The InspiredMeetings™ Concierge will then take over for execution and post event activities as the single contact to the client so as to guarantee a smooth running and perfectly unique function. To further complement this initiative is the InspiredMeetings™ software technology that will help to provide expert counsel to planners and clients on how to effectively customize any variety of meetings and events so as to truly have them 'Inspired by You, Staged by Us'.

With a select group of Sofitel Asia Pacific properties launching the program, each destination is fully equipped with a dedicated team and technical support to offer a fully tailored experience for discerning guests.

This year, meetings are not the same again with the option to dine at the newly reconceived Spiral which is set to revolutionize the art of interactive dining in Asia Pacific – for lunch or dinner. Indulge in a luxurious feast with a choice of 21 dining ateliers - from the French boulangerie which serves fresh breads, to the Chocolate Room, where guests can have freshly made pralines and enjoy three chocolate fountains, all the way down to the wine cellar and churrasco.

It is truly business with leisure as the delegates can lounge around the lagoon-shaped pool or do team building activities at the pool or share afternoon cocktails in the glory of the Manila Bay Sunset. Health enthusiasts have access to a new state-of-the-art Kinesis gym equipment and avail of treatments from Le Spa and at the soon to open Aesthetic Institute which offers non-invasive beauty and non surgical treatments.



Sofitel Luxury Hotels hold a longstanding reputation for delivering refined luxury hospitality and Sofitel hotels worldwide have long hosted high-profile and international events. The introduction of the InspiredMeetings™ programme will no doubt revolutionize the concept of business and corporate events with detailed attention to the client's vision and elegant execution supported by a committed and dedicated team, state of the art technology and a comprehensive array of features and services.

For bookings and inquiries, please call (632) 551.5555 ext. 6940 and (632) 832.6999 or visit www.sofitelmanila.com.

Event Venues at Sofitel Philippine Plaza

The elegant column-free Grand Plaza Ballroom measures 1,404 square meters that can accommodate 1,500 persons in a banquet setting and may be divided into three smaller function rooms. The ballroom has repeatedly hosted events of importance by heads of state, multi-national companies, and other momentous occasions such as weddings, debuts and birthday celebrations. Thirteen other function rooms can cater to different set-ups and meeting requirements.

Two fully air-conditioned tents, the Harbor Garden and Grand Sunset Pavilion provide additional function and exhibit space that can accommodate up to 450 and 2,000 persons, respectively. The tents allow flexibility in setting up a variety of themes and event requirements.

At Sofitel Philippine Plaza, any kind meeting or convention is always inspired, courtesy of **InspiredMeetings™**. From conceptualization to execution, whilst working around unique budgets and requirements, Sofitel Philippine Plaza provides the environment and the tools needed by participants to harness the energy, creativity and harmony necessary for productive and successful meetings. All sights, smells and sounds are designed to inspire, and always with a unique French touch.

Sofitel, World Class Hotels & French Elegance

Sofitel is the only french luxury hotel brand with a presence on five continents, in more than 50 countries. Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.

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