

SOFITEL DUBAI DOWNTOWN SALES PRESENTATION

2016

SOFITEL HOTELS & RESORTS

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THE HOTEL

- Opened in May 2014 in the heart of Downtown Dubai
- 31 floors
- 350 units including 274 classic, luxury & club rooms and 76 suites
- 3 themed restaurants and 3 bars & lounges
- Magnifique commitment to service and excellence
- Combination of French elegance and contemporary sophistication

2016: 'New Luxury Hotel of the Year for Dubai' by Luxury Travel Guide Awards
2015: 'World's Leading Hotel Service' at the World Travel Awards Grand Final
2015: 'Best New Business Hotel' at Business Traveller Awards
2015: 'United Arab Emirates Leading New Hotel 2015' by World Travel Awards

WORLD TRAVEL AWARDS



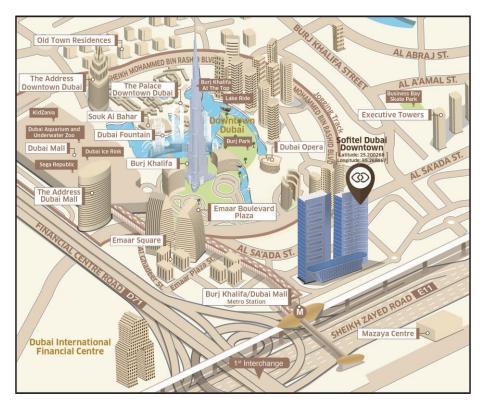






P.5 SOFITEL DUBAI DOWNTOWN / 2016

LOCATION MAP



- Close to Dubai's major leisure and entertainment hubs:
 - Opposite to Burj Khalifa, the tallest tower in the world
 - Connected to The Dubai Mall via an air-conditioned skywalk
 - Next to Emaar Square
- Close to all main business districts:
 - One metro stop from Dubai International Financial Centre
 - Three metro stops from Dubai World Trade Centre
 - Five minutes drive to the Dubai Convention Centre



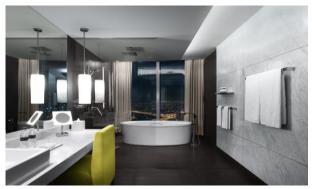
274 ROOMS: CLASSIC, LUXURY AND CLUB





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72 SUITES: JUNIOR, OPERA AND PRESTIGE









3 PRESIDENTIAL SUITES





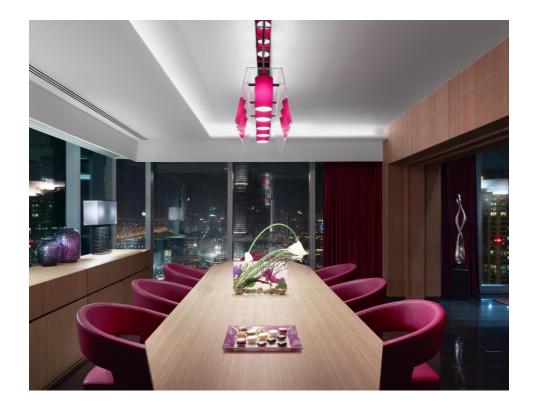


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1 ROYAL SUITE











LES CUISINES - INTERNATIONAL BUFFET BREAKFAST, LUNCH AND DINNER











Cedric d'Ambrosio – Executive Chef



WAKAME – CONTEMPORARY ASIAN CUISINE



WAKAME







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INKA – MODERN PERUVIAN RESTAURANT, BAR & LOUNGE













ABOVE – ROOFTOP BAR & LOUNGE









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MOSAIC POOL & LOUNGE - INFINITY POOL



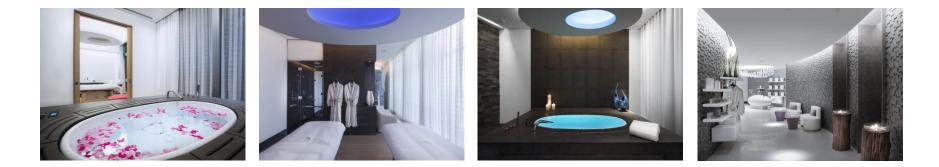
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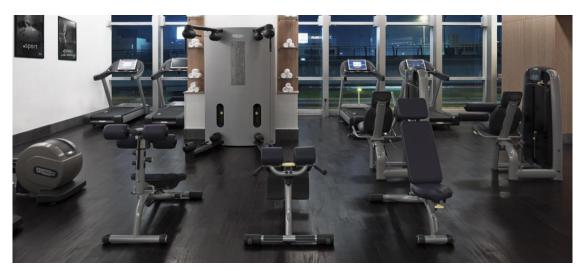
SO SPA





- Six treatment rooms
- Two hammams with private bath
- Scrub and deep relaxation room
- Dry sauna and steam room

SO FIT





- High-tech So FIT gym, with state-of-the-art cardio machines
- Personal trainers to help plan your fitness session
- Fitness and Yoga group classes

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Jogging routes around Downtown Dubai



MEETINGS & EVENTS

DIAMOND BALLROOM

- Gatherings for up to 500 people, ideal for Conferences, Events, Weddings and Fashion shows
- Located on the ground floor with direct access from outside and from the Lobby
- Pre-function area with natural daylight and private Majlis





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MEETINGS & EVENTS

12 MEETING ROOMS

- 12 meeting rooms that are ideal for Seminars, Trainings and Corporate meetings
- Ranging in size from 77 sqm to 460 sqm, our meeting rooms are customized with leather chairs, Nespresso machines, complimentary Wi-Fi and the latest AV technology







MEETINGS & EVENTS

VENUE	AREA (SQM)	LENGTH (M)	WIDTH (M)	CEILLING HEIGHT (M)	CLASSROOM	THEATRE	U SHAPE	BOARDROOM	DINNER	COCKTAIL	CABARET
TOPAZ	78	10	8	3	36	60	27	20	50	70	32
AMBER	80	10	9	3	36	60	27	20	50	70	32
ONYX	57	13	4	3	-	_	-	18	24	_	_
SAPPHIRE	77	10	8	3	18	32	15	15	40	40	18
OPAL	99	12	10	3	45	75	27	26	60	75	40
AQUAMARINE	80	9	10	3	36	65	27	20	50	70	32
OPAL& AQUAMARINE	179	21	10	3	87	150	54	-	120	150	88
TURQUOISE	70	8	10	3	36	60	24	20	50	60	30
AMETHYST	36	9	4	3	-	-	-	10	12	-	-
EMERALD	35	9	4	3	-	-	-	10	12	-	-
JADE	37	9	4	3	-	-	-	10	12	-	-
RUBY	37	9	4	3	15	25	12	14	20	25	12
QUARTZ	35	8	4	3	15	25	12	14	20	25	12
DIAMOND BALLROOM	460	27	17	7	300	600	-	-	450	650	256
DIAMOND 1	148	9	17	7	80	150	40	40	100	200	64
DIAMOND 2	160	9	17	7	90	170	40	40	130	220	80
DIAMOND 3	148	9	17	7	80	150	40	40	100	200	64
DIAMOND 1&2 or 2&3	306	18	17	7	150	350	100	45	230	400	128





KEY HIGHLIGHTS

CONNECTED TO THE DUBAI MALL VIA AN AIR-CONDITIONNED SKYWALK



WALKING DISTANCE TO EMAAR SQUARE



20 MINUTES DRIVE TO DUBAI INTERNATIONAL AIRPORT



A FEW METRO STOPS / 5 MINUTES AWAY FROM DUBAI INTERNATIONAL FINANCIAL CENTRE (DIFC) AND DUBAI WORLD TRADE CENTRE (DWTC)

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FEEL WELCOME & CONTACT US

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